

WHAT DESIGN CAN DO

PRESS RELEASE

Giorgia Lupi, Fernando Laposse and more take the stage at WDCDMX GNP 2021

This 28 & 29 October, What Design Can Do rolls out a two-day festival in Mexico City exploring the impact of design

Mexico City, 28 October 2021 — This morning, the Ángela Peralta open-air theatre in Mexico City is opening its doors for the second edition of What Design Can Do's annual festival. WDCDMX GNP 2021 is starting off with an actual bang, as the DJ collective & record label NAAFI kicks off the first session with a performance at 10:00 CDT. The next two days will present an exciting line-up of talks, exhibitions and panels exploring the impact of design.

After more than a year away, WDCDMX GNP 2021 returns to the capital with a hybrid and socially-distanced format fit for these extraordinary times. The dynamic programme combines the best of the offline and online worlds, while still bringing the creative community together in an open-air venue in the heart of Mexico City. All are invited to join in-person or catch the livestream via [WDCD's YouTube channel](#).

Attendees can expect a mix of design ingenuity and daring optimism as 25+ top speakers address the role of creativity in transforming society. The latest additions to the final line-up include trendwatcher **Lidewij Edelkoort** (NL), architect **Oscar Hagerman** (ES), Space10's **Sofia Clarke**, textile artist **Porfirio Gutierrez** (US/MX), and architect **Enrique Norten** (MX).

After stepping off the main stage, speakers will host interactive breakout sessions aimed to spur participants into action across the festival's six themes: gender equality, decolonising design, designing activism, climate action, building circular cities and creating a circular economy for all. Participants in Mexico City can register on-site for sessions like *Dealing with Climate Anxiety*, *Visualising Gender Equality in Mexico* and *Rethinking the Future of Plastics*.

View the full line-up and read about the speakers at: whatdesigncando.com/events/wcdcmx2021

FOR THE EDITORS

For photos and additional materials on the WDCDMX GNP 2021 programme and speakers, view the event's [press kit](#). With press enquiries about WDCD, please contact our Communications Manager Daphne Schmidt at daphne@whatdesigncando.com. With press enquiries about WDCDMX GNP 2021, please contact prensa@whatdesigncando.mx.

ABOUT WHAT DESIGN CAN DO

What Design Can Do (WDCD) is an international platform that advocates for design as a tool for social change. Since 2011, WDCD has undertaken numerous activities to promote the role of designers in addressing the world's most pressing societal and environmental issues. To date, WDCD has hosted 13 successful conferences in Amsterdam, São Paulo, and Mexico City. In 2016 WDCD launched an ambitious design challenge programme that engages the creative community with urgent societal issues such as the wellbeing of refugees and climate change.